

# Are You Missing the Greatness That Already Exists in Your Organization?

## Introducing a New Book That Will Open Your Eyes.

The recession has settled in, and companies everywhere are striving to do more with less. That's why there's never been a more important time to accelerate the energy, enthusiasm, and commitment of the team you have in place *now*. *Ordinary Greatness*, a new book by Pamela Bilbrey and Brian Jones, will teach you how.

Ordinary people do great things in the business environment, but these individuals and their deeds go largely unnoticed, say the authors. Greatness gets overlooked on a daily basis, due, mostly, to how it's packaged. Leaders simply fail to grasp what is right there in front of them. This groundbreaking book shows you how to identify and tear off the blinders that keep you from seeing the greatness within your organization—and, in the process, drive higher performance, increased productivity, and extraordinary business results.

Starting with a foreword by renowned leadership thinker Patrick Lencioni, it includes a personal template for achieving ordinary greatness in your own life and those you lead, so you can:

- Discover why people don't see greatness
- Find out what defines greatness
- Learn how leaders can open their eyes to greatness
- Create the systems and processes that support extraordinary performance
- Light a fire within the workforce
- Cultivate the potential for greatness in everyone
- Maximize organizational results

A timely wake-up call for people in all walks of life, but especially for those in leadership positions who struggle every day to keep employees engaged and passionate about their work, *Ordinary Greatness* will transform the way you see—and lead—within your business.

Foreword by **PATRICK LENCIONI**  
author of the *New York Times* bestseller *The Five Dysfunctions of a Team*

# ORDINARY GREATNESS

IT'S WHERE YOU  
LEAST EXPECT IT...

EVERYWHERE

PAMELA BILBREY & BRIAN JONES

For more information or to book a speaking engagement, visit [www.ordinarygreatnessbook.com](http://www.ordinarygreatnessbook.com) or call (850) 433-2373.

# What People Are Saying About *Ordinary Greatness*:

"In *Ordinary Greatness*, Pam Bilbrey and Brian Jones explore this concept and provide a comprehensive and practical set of tools for excavating the hidden value and talent buried deep within our companies, hospitals, churches, and schools. They base their advice on their own substantial experience working with real leaders in real organizations where they've helped bring about excellence where others may have seen mediocrity."

—Patrick Lencioni, Author of *The Five Dysfunctions of a Team: A Leadership Fable*

"Ordinary Greatness captures the essence of the expression, 'What you see often depends on what you are looking for.' This book is chock-full of examples of how leaders can revolutionize themselves, their organizations, and their performance by really 'seeing' the unlimited capacity of their people. Pam and Brian remind us that people are always the engine that drives results. This book is to be absorbed, not merely read."

—Melvin F. Hall, PhD, President and CEO, Press Ganey Associates, Inc.

"*Ordinary Greatness* is a powerful, practical resource for positive change. A wake-up call for leaders and readers everywhere, this groundbreaking book is packed with pointers for capturing the often-overlooked power of 'ordinary greatness.' Inspiring, relevant examples from everyday life encourage us to learn to notice and celebrate the greatness already surrounding us. Anyone who reads this book and accepts the challenges offered by Pam and Brian will become not only a better leader but a better person."

—Quint Studer, CEO and Founder, Studer Group; Author of *Results That Last* and *Hardwiring Excellence*

"Caveat lector (reader beware)! If you like your life the way it is and enjoy the road you're on, don't pick up this book. It will challenge you to reconsider your life—and give you practical tools to do so. Everyone can see the top 0.1 percent of great talent in the world. It requires a special way of viewing the world to see the other 99.9 percent. Pam and Brian have welded research with wisdom and decanted analysis with soul to give you an opportunity to understand greatness in a new light. And best of all—to see the greatness in your own life."

—Ron Crossland, Former Chairman, Bluepoint Leadership Development; Former Managing Director, Tom Peters Group, Ltd.; Coauthor of *The Leader's Voice*

## About the Authors:

**PAMELA BILBREY** helps organizations maximize their current strengths and bring out their ordinary greatness to achieve extraordinary results. A sought-after consultant, coach, and international speaker, she has authored three books and over fifty articles on employee engagement, leadership and team development, and organizational change.

**BRIAN JONES** has been described by his clients as "a breath of fresh air" and "the most effective consultant we've ever hired." He travels the country helping teams and organizations achieve real results with ordinary yet great tools and advice. He is the author of several articles on leadership development and employee engagement.